



HOW DO WE GO FROM AFLASAFE SCIENCE TO MARKET?



PRODUCT R&D



16+ years of
research

In each country,
5,000+
individuals of
Aspergillus flavus
examined to find
the best **4**
safe types in each
country with which
to make Aflasafe



1 pilot
manufacturing plant
built at IITA HQ
in Nigeria

BUSINESS DEVELOPMENT AND TECHNOLOGY TRANSFER



6 Manufacturing and distribution
country strategies designed

6 Manufacturing and distribution
partnerships developed



100+ investors engaged
in B2B interactions

3 new Aflasafe factories in
Kenya, Senegal and Tanzania



ACTION

- Raise farmer, agrobusiness and consumer awareness
- Increase demand for aflatoxin-safe products
- Demonstrate the effectiveness and economic benefit of the product
- Training extension officers and farmers on using Aflasafe and good agricultural practices
- Secure investment from public and private partners

ATTC's 2020 vision

By 2020....



500,000 hectares
protected by....



manufacture
& distribuion in **11 COUNTRIES**

RESULTS TO DATE

Aflasafe® sold would cover **315,620** hectares
4 Technology Transfer and Licensing
Agreements and **2** distribution agreements
signed covering **7** countries
3,000,000 USD (approx) invested by partners