



# 1<sup>st</sup> Aflasafe for Africa Conference, fighting aflatoxin in food

## Theme: Business meets research for safer food in Africa

**Date and venue:** 4<sup>th</sup>–5<sup>th</sup> November 2019, Arusha, Tanzania

The Aflasafe Technology Transfer and Commercialisation initiative ([ATTC](#)), led by the International Institute of Tropical Agriculture (IITA) has given rise to a vibrant team of private-sector partners across Africa who have made significant investments in producing and commercialising [Aflasafe®](#), an IITA research product whose pre-harvest application enables crop production with little – or no – [aflatoxin](#), while providing postharvest protection too.

Venturing into this commercialisation arena at different times over the past three years are peerless, pioneering, private-sector players. In a relatively short time, they have remarkably:

- increased the production of Aflasafe at country level;
- mapped Aflasafe’s route to market;
- forged partnerships that have increased Aflasafe’s availability, accessibility and use; and,
- linked up with buyers of aflatoxin-safe maize and groundnuts.

From this, they have gained considerable practical hands-on experience on what works and does not work; tested different approaches, refining and discarding some; failed, and gone back to the drawing board; and are still going strong!

As such, it is now timely to gather this brave band of trailblazing Aflasafe manufacturing and distribution (M&D) partners together to, among others:

1. Report their progress commercialising Aflasafe
2. Exchange experiences and lessons learnt in the course of doing business (*What worked and what failed? Solutions found. Pinpoint areas for more attention*)
3. Build the capacity of M&D partners on new developments in Aflasafe technology and production
4. Forge connections between M&D partners, regulators, suppliers of manufacturing equipment and consumables, and aflatoxin-conscious commodity buyers

### Participants (*participation by invitation only*)

- Company Managing Directors/CEOs/COOs, production leads
- Maize, groundnut and sorghum processors, and bulk traders from selected countries
- Funders and government representatives, regulators and leading biocontrol industry players
- Manufacturing and testing equipment suppliers
- Regional economic communities

### Main topics

- Go-to-market business models (*tried and tested options, M&D partners experience*)
- Technology improvement (*lessons learnt; latest practical and applicable recommendations on Aflasafe production*)
- Bio-industry outlook (*lessons learnt from global compliance experience, market development, distribution, etc*)
- Building lasting business partnerships (*collaboration with government and development programmes for business growth*)
- Aflasafe manufacturing optimisation – (*practical ideas and opportunities for joint research*)

**Contact for more information:** Dinah Kofigah at [d.kofigah@cgiar.org](mailto:d.kofigah@cgiar.org)